

OLIVIER HEITZ INTERACTION DESIGN & ART DIRECTION

Graphic designer, usability and interactive media specialist.

WORK EXPERIENCE

2010–PRESENT **Senior Interaction Designer**
Zurich University of the Arts (ZHdK) – Zurich, Switzerland

2004–PRESENT **Independent Art Director**
Olivier Heitz Design – Zurich, Switzerland
Conception and design of print, interactive and identity projects

2004 **Member of the Jury**
BA Visual Design – St. Gallen, Switzerland
Elected juror for the Swiss graphic design BA

2003–2004 **Faculty member, Designer**
GBS Schule für Gestaltung – St. Gallen, Switzerland
Lecturing about web design and usability

2001 **Senior Designer, Online Strategy**
MetaDesign – Zurich, Switzerland
Responsible for web concepts and strategies within corporate design projects

1996–2004 **Founding partner and Creative Director**
Kabeljau Design GmbH – Zurich, Switzerland
Started own creative design shop providing web development, branding and design services

1996–1997 **Faculty member, InterMedia**
Fachhochschule Vorarlberg – Dornbirn, Austria
Lecturing about interactive media and visualization

1995 **Interface Designer**
The Voyager Company – New York, USA
Responsible for Usability and interface design for CD-ROMs

EDUCATION & TRAINING

2000 **Creativity Workshop**
Tomato School, Tokyo, Japan

1994–1996 **MFA Computer Art**
School of Visual Arts – New York, USA
Post-Graduate studies as a Master of Fine Arts with focus on computer art and interactive media

1993–1994 **English Diploma**
First, Advanced, TOEFL

1990–1994 **BFA Graphic Design**
SfG Schule für Gestaltung – St. Gallen, Switzerland
Swiss graphic design diploma

CONTACT

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PERSONAL INFORMATION

* 4. February 1973
Swiss and French nationality

Languages: German, English
and a little French

SPECIAL SKILLS

Experienced in project management, dealing with clients, creatives and developers.

Solid understanding of practical benefits and limitations of Internet and screen based technologies. Experienced working with HTML, CSS, Java script and Flash.

Extensive knowledge of Adobe Illustrator and other Creative Suite applications.

Solid understanding of pre-press and print production.

Basic knowledge of editing, motion design and 3D-applications.

Co-author of the book
“WebDesign in der Praxis”
SmartBooks Publishing 1999